



Launa Crianza 2016

Winery: Bodegas Launa

D.O.C.: Rioja Alavesa

Wine Type: Red

Varieties: 90% Tempranillo, 10% Mazuelo

Alcohol: 13.5%

After 7 generations of the family linked to the world of wine, it was Teodoro Unzalu and María Felisa Gaztelurrutia who in the year 1978 built the first winery in Villabuena (Rioja Alavesa).

The enthusiasm, work and the spirit of improving have led this family to build a new underground winery in Laguardia, under the rocks of the Cantabria mountain range and in an area surrounded by vineyards. At present, it is their children, Iker, Unax and Usuri who manage the winery.

The winery and vineyards are located in the towns of Villabuena, Avalos y Samaniego, Rioja Alavesa, in a unique area under the Cantabria mountain range. The area is under the influence of the Mediterranean climate that brings sunshine and the necessary heat for the plant.

The grapes for this wine come from 30 year-old vineyards planted, at 525 meters above sea levels, in soils with a clay-limestone composition and directed from north to south with a marked slope from the Cantabria mountain range to the Ebro river. These characteristics (privileged layout) generate the optimal conditions of exposure and moisture for the growth of the vines and the maturing of the grapes.

After very careful selection in the vineyards, the harvest is done manually in boxes of 15 kilos and the bunches undergo a second selection in the winery. After destemming, the grapes are macerated in cold temperatures for 3 days and then controlled temperature fermented in stainless steel with daily remontages.

Aged 15 months in second year American oak barrels

PRODUCTION: 500 cases Imported to the U.S.

90 pts Wine Spectator

"This muscular red features a thick, firm structure, with chewy tannins and balsamic acidity supporting steeped plum, currant, loamy earth and dried herb flavors. Rich and ripe, showing good depth. Tempranillo and Mazuelo."

AViVA
Vino