



## Launa Selección Familiar Reserva 2014

**Winery:** Bodegas Launa

**D.O.C.:** Rioja Alavesa

**Wine Type:** Red

**Varieties:** 90% Tempranillo, 10% Graciano

**Alcohol:** 14 %

After 7 generations of the family linked to the world of wine, it was Teodoro Unzueta and María Felisa Gaztelurrutia who in the year 1978 built the first winery in Villabuena (Rioja Alavesa). The enthusiasm, work and the spirit of improving have led this family to build a new underground winery in Laguardia, under the rocks of the Cantabria mountain range and in an area surrounded by vineyards. At present, it is their children, Iker, Unax and Usuri who manage the winery.

The winery and vineyards are located in the towns of Samaniego y Laguardia, Rioja Alavesa, in a unique area under the Cantabria mountain range. The area is under the influence of the Mediterranean climate that brings sunshine and the necessary heat for the plant.

The grapes for this wine come from 50 year-old vineyards planted, at 615 meters above sea levels, in soils with a clay-limestone composition and directed from north to south with a marked slope from the Cantabria mountain range to the Ebro river. These characteristics (privileged layout) generate the optimal conditions of exposure and moisture for the growth of the vines and the maturing of the grapes.

*After very careful selection in the vineyards, the harvest is done manually in boxes of 15 kilos and the bunches undergo a second selection in the winery. After destemming, the grapes are macerated in cold temperatures for 48 hours and then controlled temperature fermented in stainless steel with daily remontages.*

*Aged 24 months in new French oak barrels*

PRODUCTION: 500 cases for the U.S.



**90 Points February 2018**

*"There were some herbal notes on the nose of the 2014 Selección Familiar Reserva, a year with less ripeness, more freshness and better integration of the oak, both in the aromas and on the palate. A modern, generously oaked Rioja red."*

**AViVA**  
Vino